



## 2018 Sponsorship Levels

### **Diamond**      \$10,000      *(Only available as three-year commitment - next available 2020-2022)*

- Color Back Cover of Program
- Sole Sponsor - Opening Reception
- Two floor-standing sponsor-provided banners at Opening Reception (max 80x31in)
- Name as Opening Reception sponsor in printed program
- Verbal acknowledgement during Opening Welcome
- Logo in Printed Program & NASBR Website

### **Platinum**      \$7,000

- Color Inside Cover of Program
- Sole Sponsor - choice of Poster Reception or Breakfast
- One floor-standing sponsor-provided banner at Reception/Breakfast (max 80x31in)
- Name as Reception/Breakfast sole sponsor in printed program
- Verbal acknowledgement during Opening Welcome
- Logo in Printed Program & NASBR Website

### **Gold**      \$5,000

- Color Full-page Ad in Program
- Sponsor - choice of Poster Reception or Breakfast
- Name as Reception/Breakfast sponsor in printed program
- Verbal acknowledgement during Opening Welcome
- Logo in Printed Program & NASBR Website

### **Silver**      \$2,500

- Color half-page Ad in Program
- Logo in Printed Program & NASBR Website

### **Bronze**      \$1,000

- B&W half-page Ad in Program
- Logo in Printed Program & NASBR Website

### **Contributor** \$750

- Color 1/4-page Ad in Program
- Logo in Printed Program & NASBR Website

### **Supporter**      \$500

- B&W 1/4-page Ad in Program
- Logo in Printed Program & NASBR Website



## *2018 Advertisement Pricelist*

### *Printed Program*

	<i>Full Page</i>	<i>Half Page</i>	<i>1/4 Page</i>
<i>Color</i>	<i>\$ 3,000</i>	<i>\$ 2,000</i>	<i>\$ 700</i>
<i>B&amp;W</i>	<i>\$ 1,500</i>	<i>\$ 750</i>	<i>\$ 400</i>

### *At the Conference*

	<i>Cost</i>	<i>Notes</i>
<i>Floor-standing Banner at Registration Desk</i>	<i>\$2,000 per banner</i>	<i>Maximum of two available Size should be no more than 80x31 in</i>
<i>Logo on Conference Bag</i>	<i>\$6000</i>	<i>Two-color pricing, one-side of conference bag NASBR logo on the other side. Sole sponsorship of conference bag.</i>